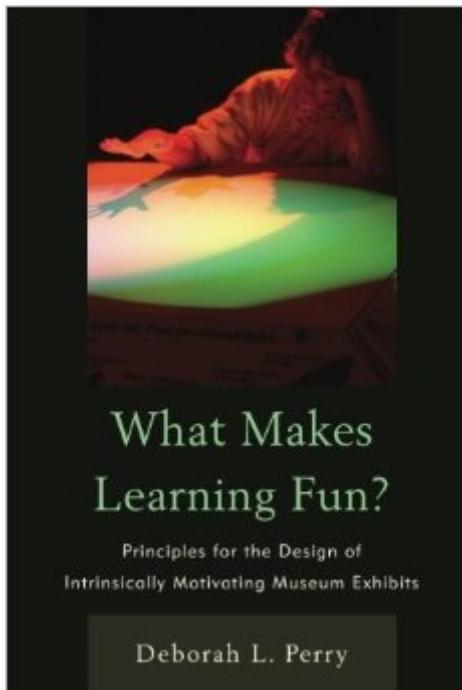


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# What Makes Learning Fun?: Principles For The Design Of Intrinsically Motivating Museum Exhibits



## Synopsis

Although much has been written in recent years on what museum visitors actually experience, there is little research-backed guidance available for developing meaningful exhibits and programs for specific educational purposes. Deborah Perry looks at what we know about the experiences of people in museums and other informal learning settings, and then shares a set of tested principles and strategiesâ "known as the Selinda Modelâ "for the design of effective museum exhibits. Along the way, she showcases examples of both effective and ineffective exhibit designs drawn from two decades of work in the field.

## Book Information

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## Customer Reviews

This is an outstanding resource for museum professionals and educators alike. It is a very readable book, yet carefully referenced and supported by current and historical work in the museum field. Using a real-world exhibit as a case study, the author brings together visitor studies, exhibit design, informal learning, and instructional design into one remarkable book. I highly recommend it.

Great case study book. If you are interested in this type of educational design I would recommend. It arrived on time and in the condition described.

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